

KUHA

WELLNESS COMMUNITY

# Wellness

THE NEW LUXURY

*"I am an earthly being of vast natural extension; my spirit resides in the well-being of the communities I encompass. I proactively build to support the holistic health of those who dwell within me and to LIVE in close harmony with wellness in its many dimensions."*

*"I blend the design of living spaces, public areas, amenities, and services to create social, familial, and neighborly connections in natural environments."*



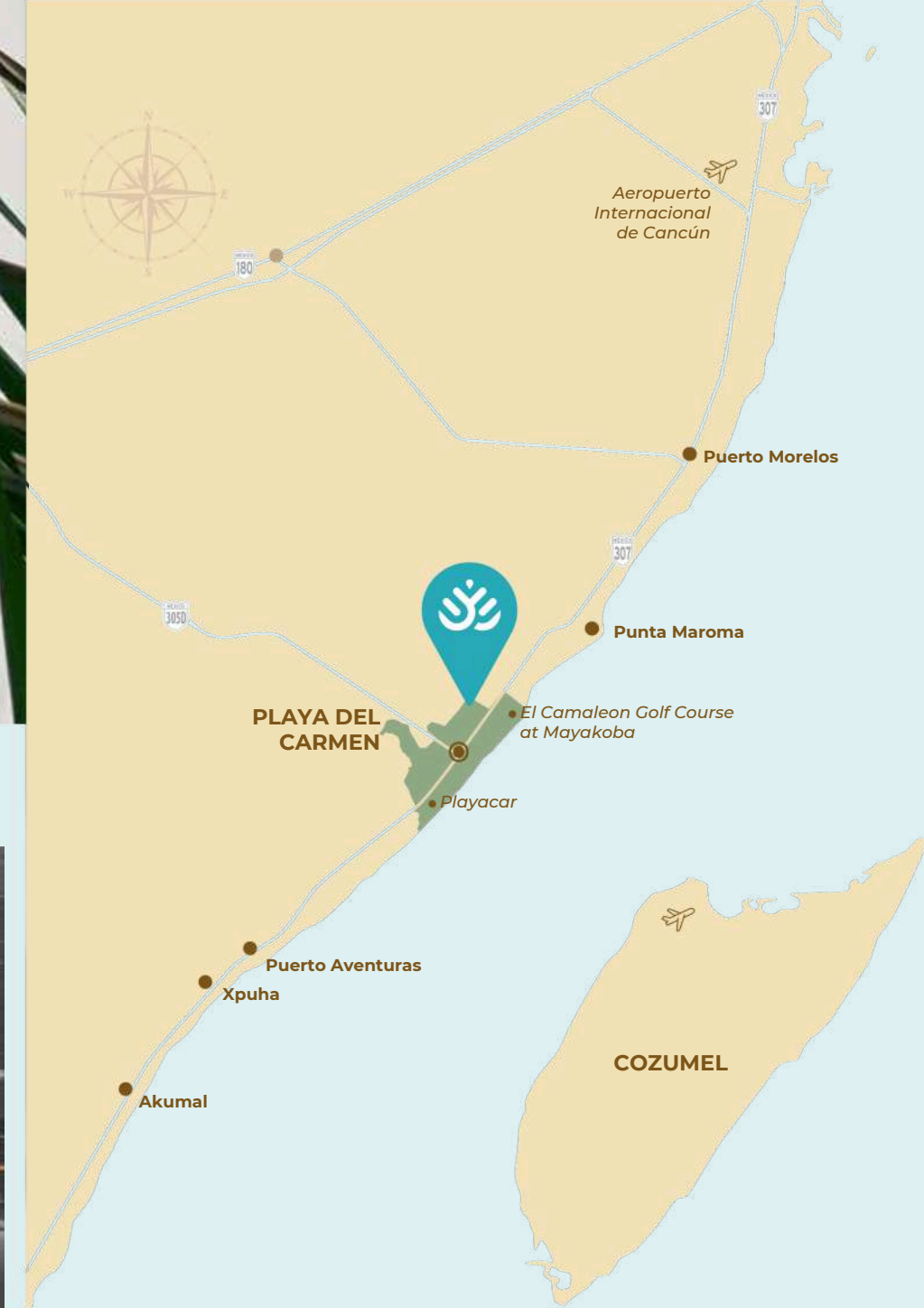
# Diamond

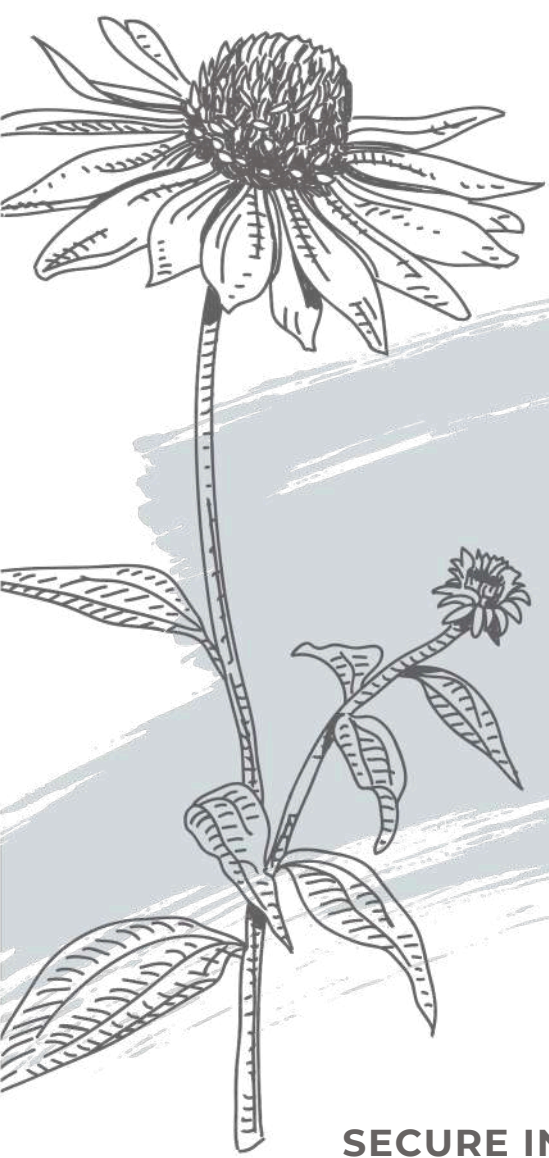
ZONE

## PLAYA DEL CARMEN

Located in the heart of the Riviera Maya, this is an excellent real estate investment destination offering a quick return on investment and boasting extensive hotel infrastructure.

Playa del Carmen is a city connected via one of the most important airports in the country due to its high international connectivity with direct flights: Cancun International Airport, just 35 minutes away.





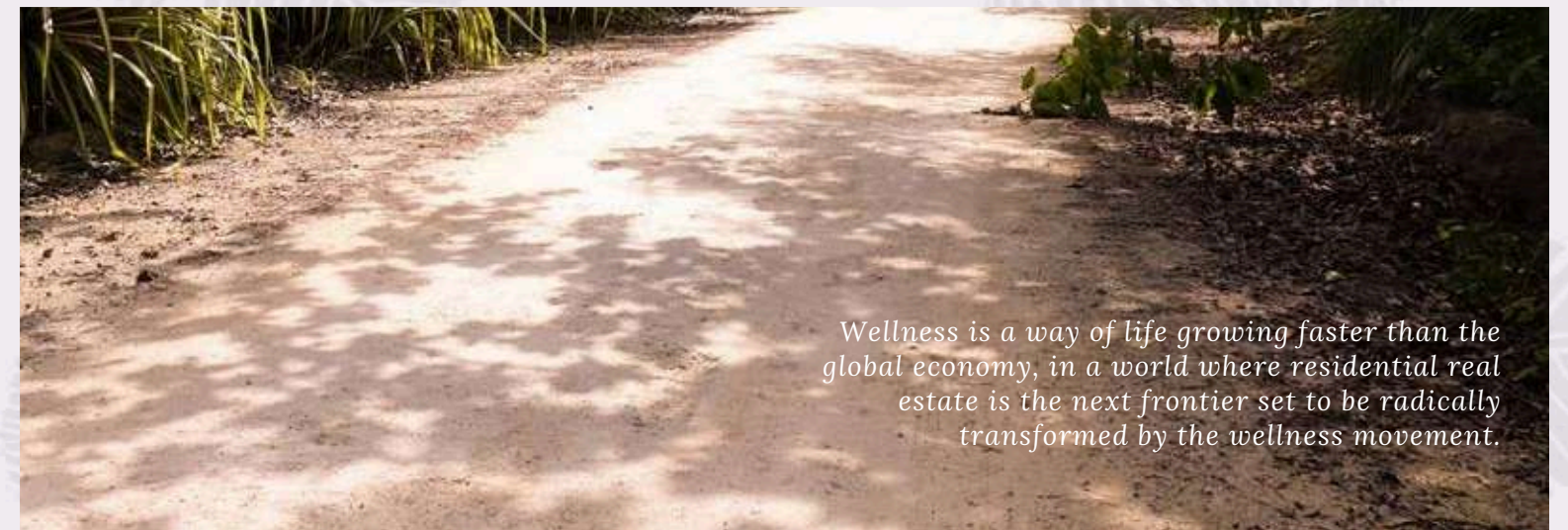
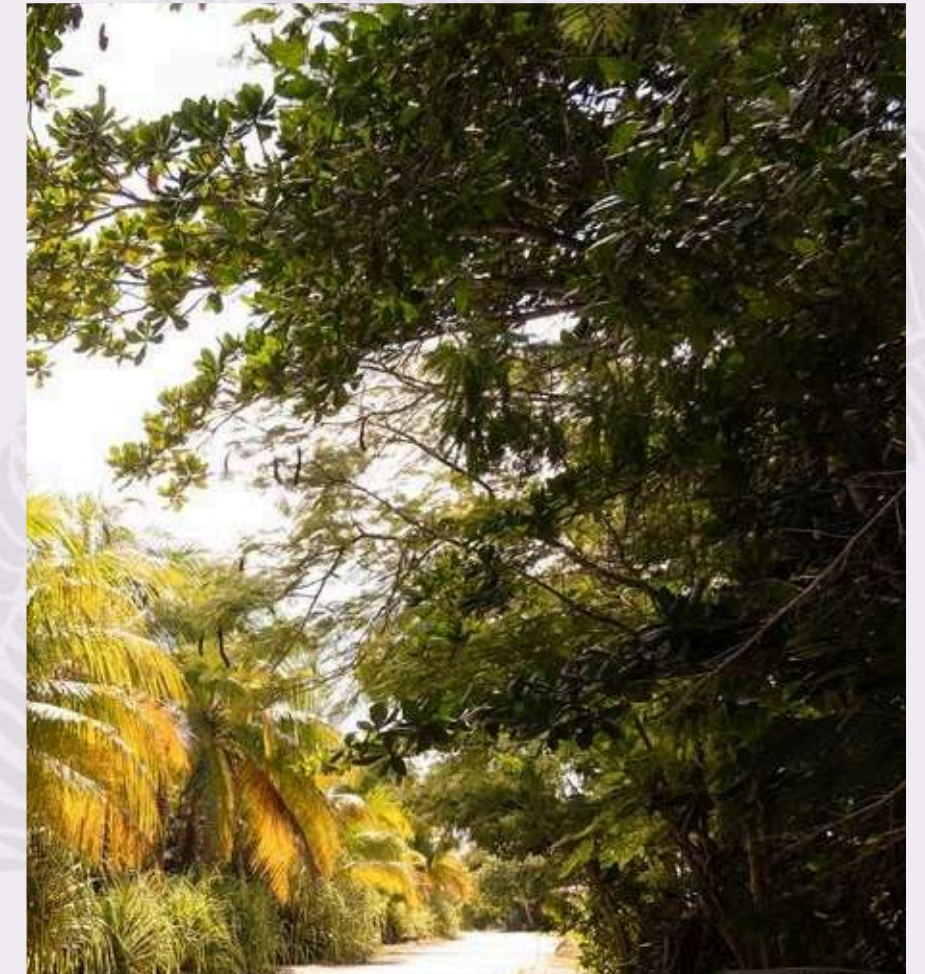
# Wellness

## COMMUNITY

### SECURE INVESTMENT

Well-being is connected beyond ourselves and the environment; this is how **KU HA Wellness Community** emerges—a 34-hectare wellness community that strives for sustainability and balance, combining physical, mental, spiritual, social, and emotional harmony with the environment, alongside all the amenities and services of a thriving community.

A solid investment alternative, this development offers each resident thoughtfully designed spaces to lead a balanced life within a new environment that prioritizes respect for nature. For this reason, we have established low-density planning throughout the development, preserving over 50% of natural areas in each lot, in addition to shared social spaces.



*Wellness is a way of life growing faster than the global economy, in a world where residential real estate is the next frontier set to be radically transformed by the wellness movement.*



MIXED-USE LOTS



CONDOMINIUM LOTS

# *Balance*



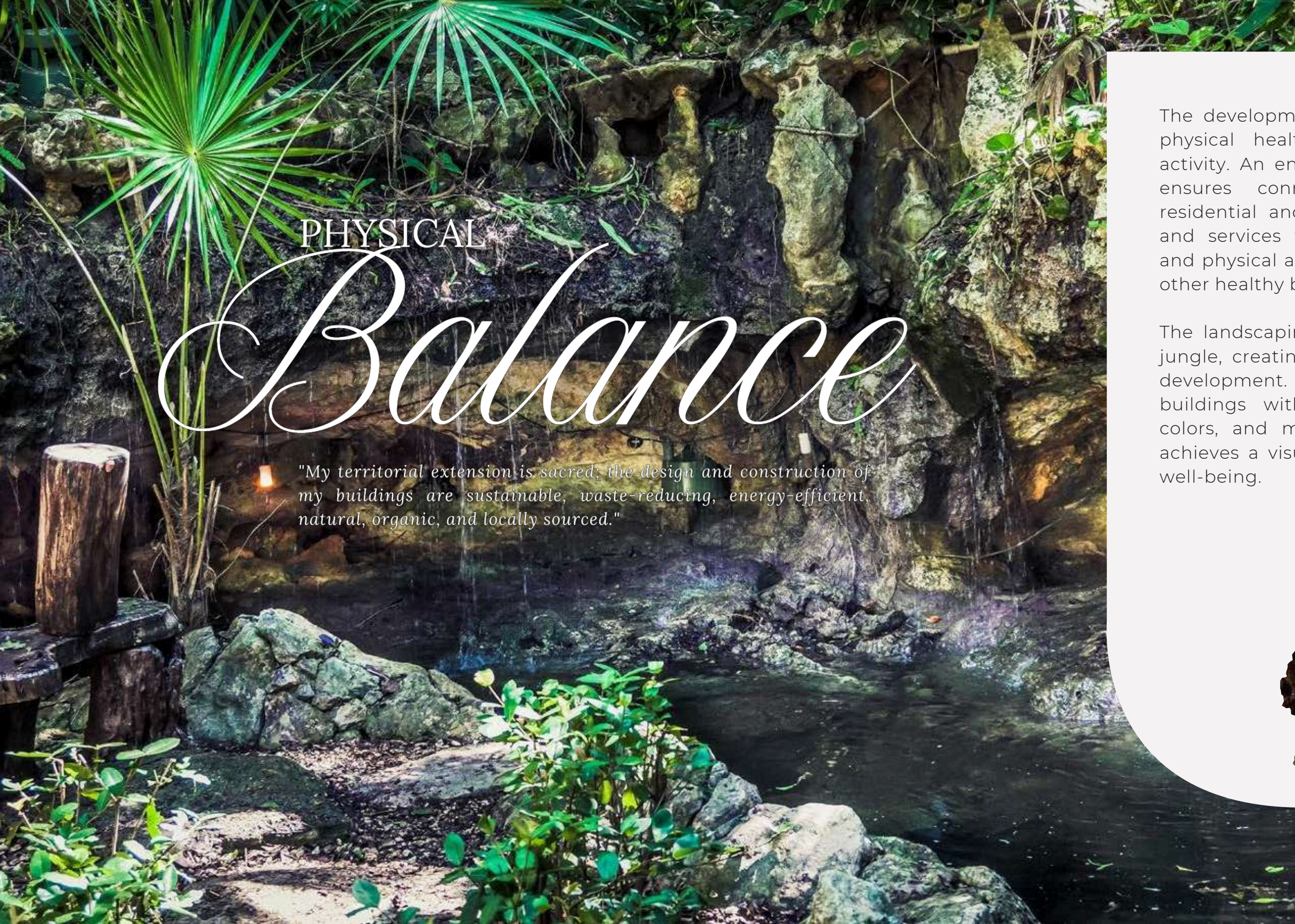
PHYSICAL

SOCIAL

MENTAL

EMOTIONAL

SPIRITUAL



PHYSICAL

# Balance

*"My territorial extension is sacred; the design and construction of my buildings are sustainable, waste-reducing, energy-efficient, natural, organic, and locally sourced."*

The development's design features enhance the physical health of residents by encouraging activity. An environmentally friendly master plan ensures connectivity between all spaces—residential and social—complete with amenities and services that promote exercise, recreation, and physical activity such as walking, cycling, and other healthy behaviors.

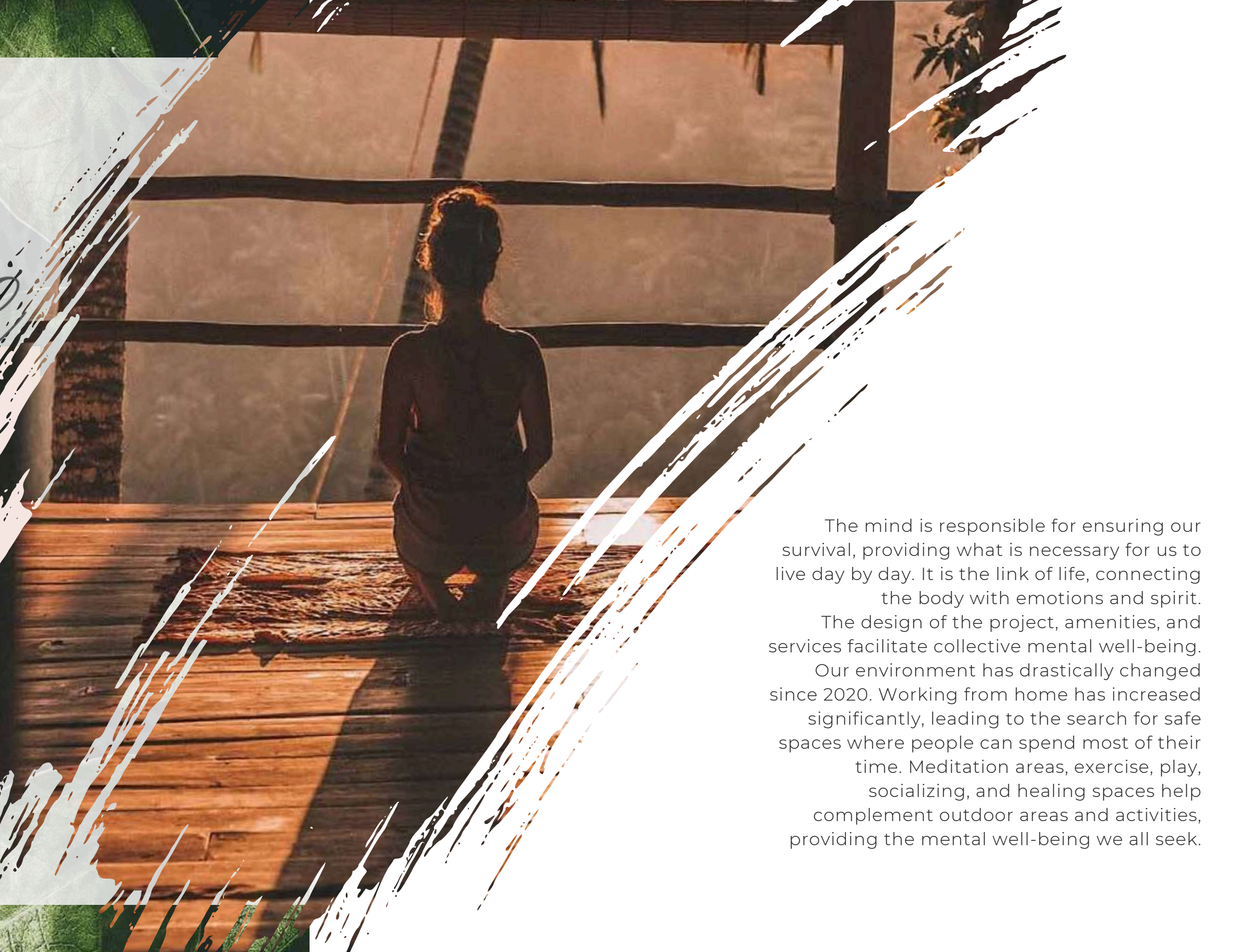
The landscaping approach preserves the natural jungle, creating freshness in every corner of the development. The construction of sustainable buildings with a cohesive aesthetic—textures, colors, and materials that blend into nature—achieves a visual harmony that fosters calm and well-being.



Mental

# Balance

*"I will inspire you to transcend your sense of community by embracing planning, design, and diversity. You and your loved ones will adopt a sustainable, even regenerative, lifestyle."*



The mind is responsible for ensuring our survival, providing what is necessary for us to live day by day. It is the link of life, connecting the body with emotions and spirit.

The design of the project, amenities, and services facilitate collective mental well-being.

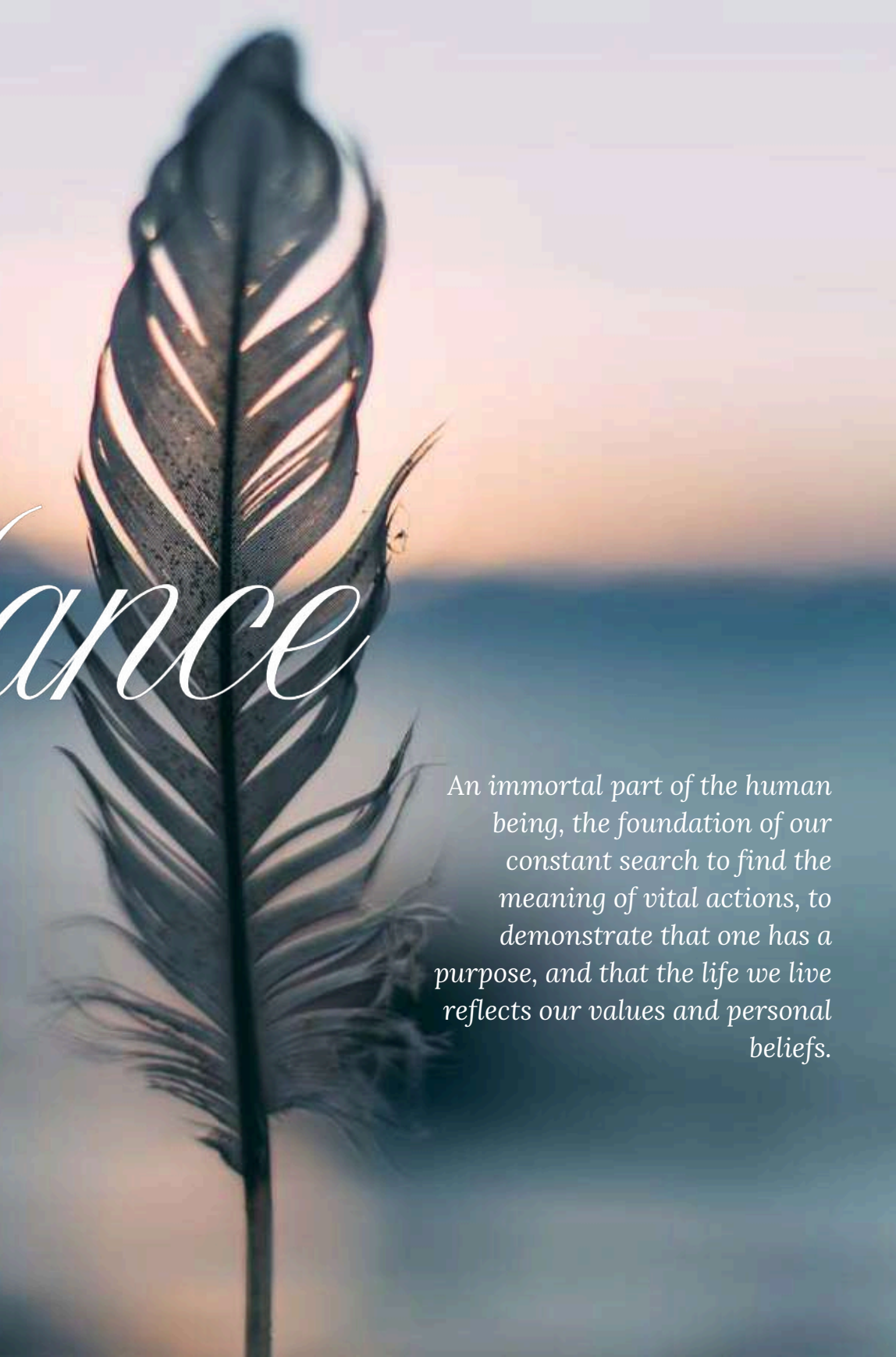
Our environment has drastically changed since 2020. Working from home has increased significantly, leading to the search for safe spaces where people can spend most of their time. Meditation areas, exercise, play, socializing, and healing spaces help complement outdoor areas and activities, providing the mental well-being we all seek.



Habitable spaces filled with peace, accessibility, social areas, natural amenities, and a wide variety of services will integrate you into my community, helping you achieve spiritual fulfillment.

We will invite you to adopt new sustainable purposes in your daily activities, such as work, school, shopping, recreation, comfort, and rest— all within walking distance and with different transportation options.

Spiritual  
*Balance*



*An immortal part of the human being, the foundation of our constant search to find the meaning of vital actions, to demonstrate that one has a purpose, and that the life we live reflects our values and personal beliefs.*

Emotional

# Balance

*"My wellness lifestyle resides in my potential within myself, with a clear intention of design principles and emotional support. I encourage behaviors, create proactive habits that drive well-being, move emotions, and inspire you to transcend from passive to active."*



Emotions define what we feel in the experience of existing as human beings. It is a force, sometimes uncontrollable, that drives us to react—immense and infinite.

I invite you to face the stress caused by the new reality with affection, to maintain a healthy balance between work and personal life, in order to nurture satisfying relationships with your family and community.

Social

# Balance

"I want you to be a part of me, to stop thinking in terms of 'I,' and begin to transcend to 'We,' as one unit, with equity, respect, and harmony."

The community supports and embraces diversity through its design. Residents are encouraged to both participate in and care for the community as a whole.

*The design of living spaces, social areas, amenities, and services fosters strong social capital, as well as trust and civic commitment.*





**07**

**MIXED-USE LOTS**

*Commercial and condominium use lots*

**139**

**RESIDENTIAL LOTS**

*Up to 3 levels*

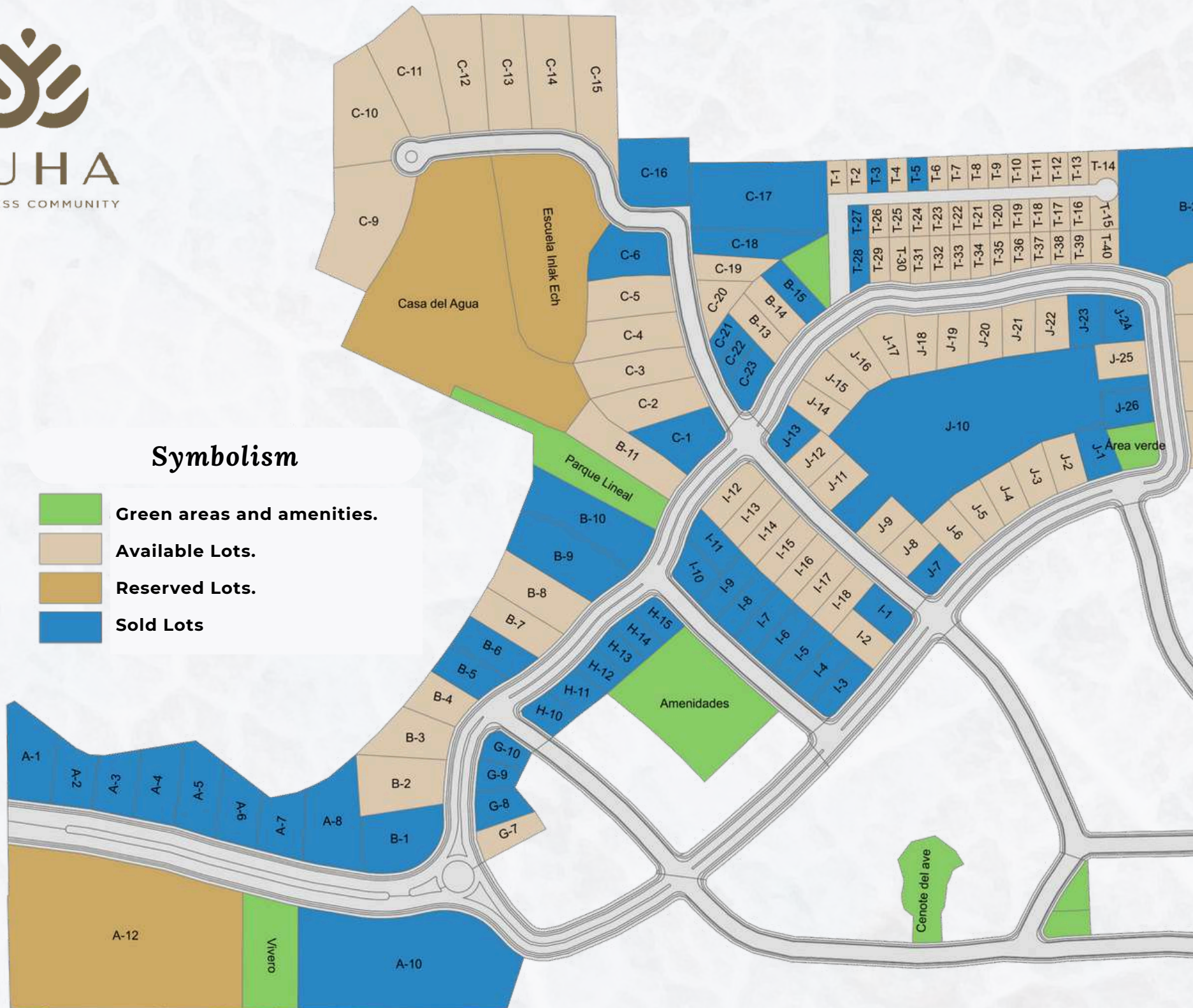
Each lot will preserve 50% green space.  
It is recommended to keep the natural jungle intact.

**AMENIDADES**

- 1 Central Park
- 2 Green Areas
- 3 Orchard - Nursery
- 4 Cenote del Ave
- 5 Alternative Education
- 6 House of Water
- 7 Glamping
- 8 Ciudad Mayakobá

**Symbolism**

-  **Green areas and amenities.**
-  **Available Lots.**
-  **Reserved Lots.**
-  **Sold Lots**



A white bicycle with a silver basket is parked in a lush green garden. The bicycle has "PRIORITY" and "Harmon" written on the frame. The background is filled with dense green foliage. The word "Amenities" is written in a large, elegant, white cursive font across the middle of the image.

# Amenities

*Imagine living in a place where you truly belong, a place where you feel safe. Your home is a sanctuary that soothes your senses, where you enjoy restful relaxation and rejuvenating sleep. At the same time, you feel connected to what exists outside—nature, people, and the universe.*

The roads preserve their native trees, while the bike lanes and paths allow residents to forgo the use of cars. The amenities include areas for meditation, exercise, play, socializing, and healing.

Additionally, **KU HA Wellness Community** offers everything from retail to health services. It provides potable water, drainage, electrical, and telecommunications networks, as well as co-participation in orchards, access to the Wellness Center, and extensive green areas.

It is important to note that, in alignment with the WELL certification guidelines, recycling programs are integrated within the community.



- GLAMPING
- TRAILS
- HOUSE OF WATER
- SOCIAL CENTER
- URBAN GARDEN
- CENTRAL PARK
- WELLNESS CENTER
- ESCUELA INLAK'ECH
- EVENT HALL
- NATURAL CENOTES





A sustainable tourist complex that combines comfort and modernity with organic design, as well as wellness experiences immersed in the beauty of the mystical Mayan jungle.

An exclusive community with a resort-style lifestyle that focuses on improving the health of our residents, providing profound, transformative, and experiential wellbeing through various programs in a holistic environment of exceptional natural beauty, resulting in emotional serenity based on a spirit of universal connection.

Our design concept is biophilic, which emphasizes the connection with nature and all its forms of life, incorporating different elements of nature in both interior and exterior spaces, combined with new urbanism to ensure complete emotional and physical "habitability" for the community.

Through our unique initiatives, we incorporate the Wellness Spa, a space that integrates sustainable technologies and ecologically regenerative practices to ensure better emotional, environmental, and economic outcomes for our investors.

WELLNESS

# Center



*"Every child is unique and needs the freedom to grow and explore the world on their own, because only in this way will we be educating future men and women."*



We are an alternative that believes in the strength of will, in freedom as a guide, in life as a teacher, and in Mother Earth as our protector.

We live alongside childhood meaningful learning experiences, allowing the child to learn naturally, respecting their own processes, in an environment that provides peace, order, and invites them to live in harmony.

Our space in the midst of the Mayan jungle is surrounded by the beauty of nature. Growing and learning within nature inspires us every day to create, together, dignified human beings who will care for and serve humanity and our beloved Mother Earth.



# Casa del Agua

At KU HA

A magical place that will make your event a mystical, unique, and transformative experience in Playa del Carmen.

The architecture of the venue was created with deep respect for its surroundings. In addition to the event hall, you will find wonders such as cenotes, native vegetation, sounds of nature, and a wonderful subtle energy that connects you with the mysticism of being there.

**Casa del Agua at KU HA** is a unique space for events such as weddings, workshops, conferences, corporate events, and more.





As part of the transformation and immersed in nature, a large space has been designated for physical conditioning and wellness experiences, including meditation areas, etc. Without a doubt, this area helps improve mood and provides a great number of health benefits, both physical and mental.



*Unite your spiritual side with the wellness that surrounds you and become part of Playa del Carmen's Diamond Wellness Community.*



In addition to the concept of environmental care and sustainable tourism, **KU HA Wellness Community** currently features 10 luxury shops to accommodate nature lovers. There's nothing better than a getaway to wake up surrounded by the iconic and mystical Maya jungle. Disconnect and get closer to nature.



*A growing global phenomenon that combines the outdoor camping experience with luxury and the amenities of the finest hotels.*



# Organic

URBAN GARDEN



Thanks to the growing awareness of the need for sustainable development, the benefits of an urban garden go beyond providing fresh, high-quality food. It promotes a better social environment for community interaction, integrating groups such as senior citizens and children. Here, they can engage in recreational activities that help relieve stress and even offer educational value for children, teaching them about responsibility, sustainability, and environmental care.



KUHA  
WELLNESS COMMUNITY

